USING TECH TO BUILD YOUR TEAM

With Stefanie Couch

GRIT BLUEPRINT

WE HAVE A PROBLEM.

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3

THREE POINTS OF FAILURE... THREE OPPORTUNITIES!

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OPPORTUNITY #1
COMMUNICATION
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WHY COMMUNICATION MATTERS SO MUCH!

86% of workplace failures are due to poor communication (WorldMetrics).

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TIPS FOR IMPROVING COMMUNICATION

- Establish Clear Communication Protocols
- Set Regular Check-ins
- Create a Shared Knowledge Base

OPPORTUNITY #2
CONTINUOUS
LEARNING
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WHY CONTINUOUS LEARNING MATTERS!

94% of employees would stay longer at companies that invest in their learning (WorldMetrics).

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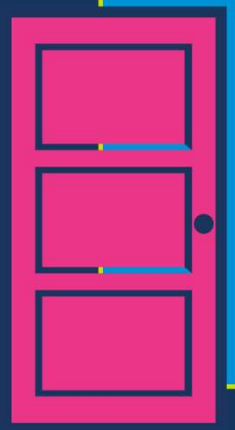
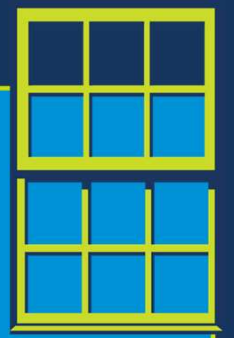
HOW TO WIN THIS GAME

- Develop Personal Learning Plans
- Offer Learning Resources on Demand
- Incorporate External Learning Offerings

OPPORTUNITY #3
CUSTOMER SERVICE





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WHY CUSTOMER SERVICE MATTERS!

73% of customers say that valuing their time is the most important thing a company can do to provide good customer service (ZipDo).

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WHAT TO DO TO BE THE BEST

- Automate Routine Customer Interactions
- Monitor and Track Customer Feedback
- Use AI for Professional Communications

TECH IS JUST THE TOOL!

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START WITH BASICS!

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EXPERIMENT!

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ASK FOR FEEDBACK!

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TRUST THE EXPERTS!

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TECH TOOLS TO HELP YOUR BRAND

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START

Zoom AI Summaries

Automatically generates meeting summaries and action items.

Scribe

Creates step-by-step guides and SOPs automatically.

HiDock

Real-time document collaboration for teams.

START

Slack

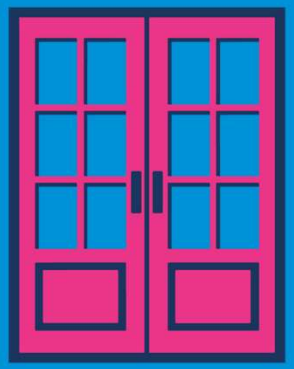
Organizes communication into channels for focused discussions.

ChatGPT

AI tool for drafting professional emails and communications.

ManyChat

Automates customer interactions via chatbots.



DON'T WAIT.
START BUILDING NOW.

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