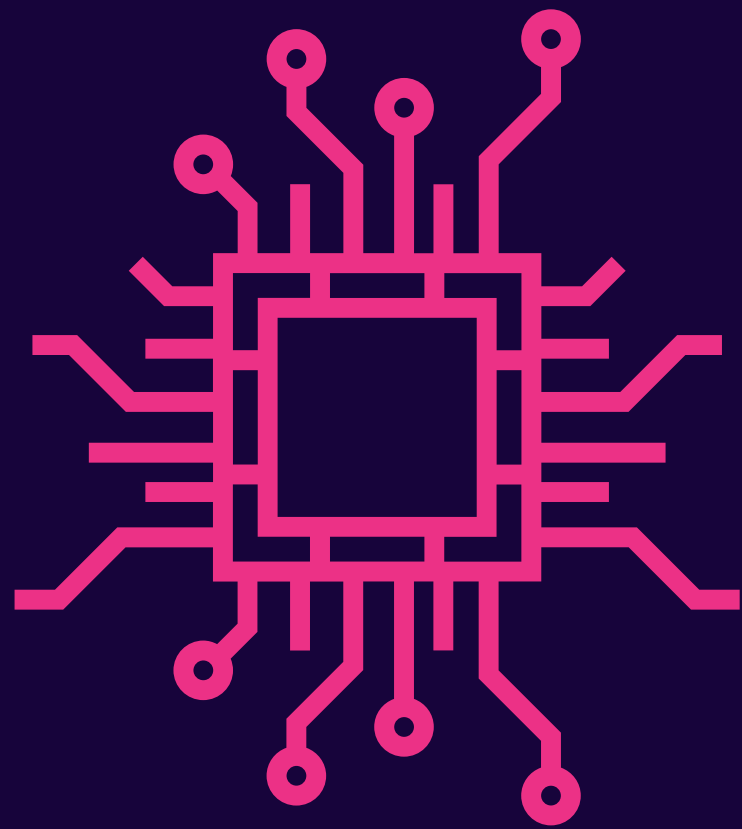


AI UNLEASHED

Embracing The Power of A.I.



PRESENTED BY:

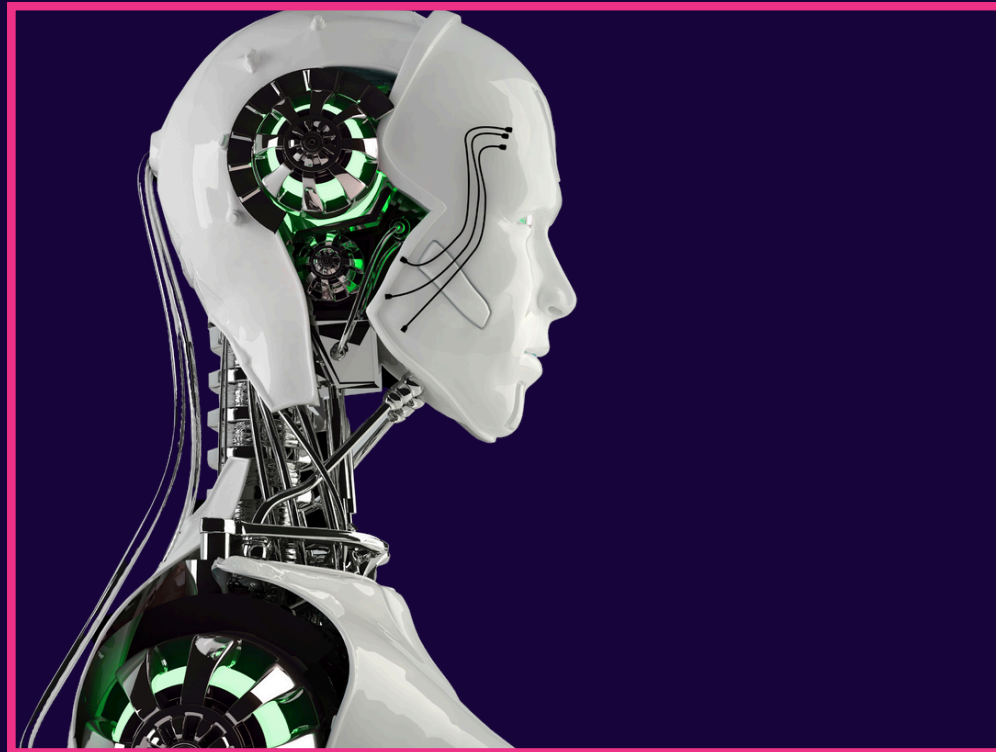
Stefanie Couch



WHAT ABOUT THIS?



NEXT UP ... MEET AI!



WHAT THE HECK IS AI?



WHY DO I CARE ABOUT AI?



HOW CAN I USE AI?

AUDIENCE POLL



I NEVER USE AI. TRY TO AVOID IT!

AUDIENCE POLL



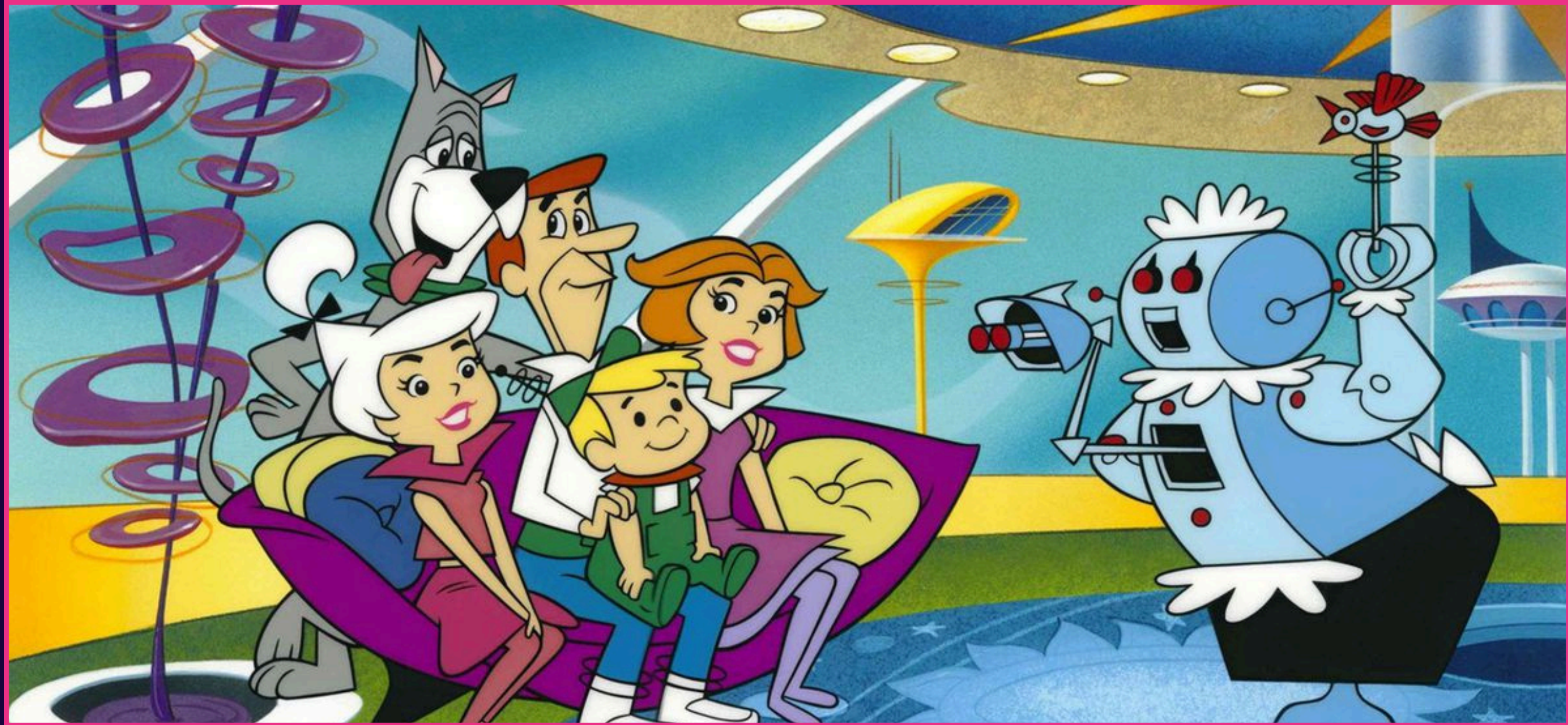
CURIOUS ABOUT AI. HAVE TRIED A LITTLE.

AUDIENCE POLL



I'M AN **A.I. PRO.** I LOVE THESE TOOLS!

WHAT IS AI?



DO YOU KNOW STEVE?



WHAT IS AI?

AR·TI·FI·CIAL IN·TEL·LI·GENCE

Noun: Artificial Intelligence; Noun: AI

The theory and development of **computer** systems **able to perform tasks** that normally require human intelligence, such as visual perception, speech recognition, decision-making, and translation between languages.

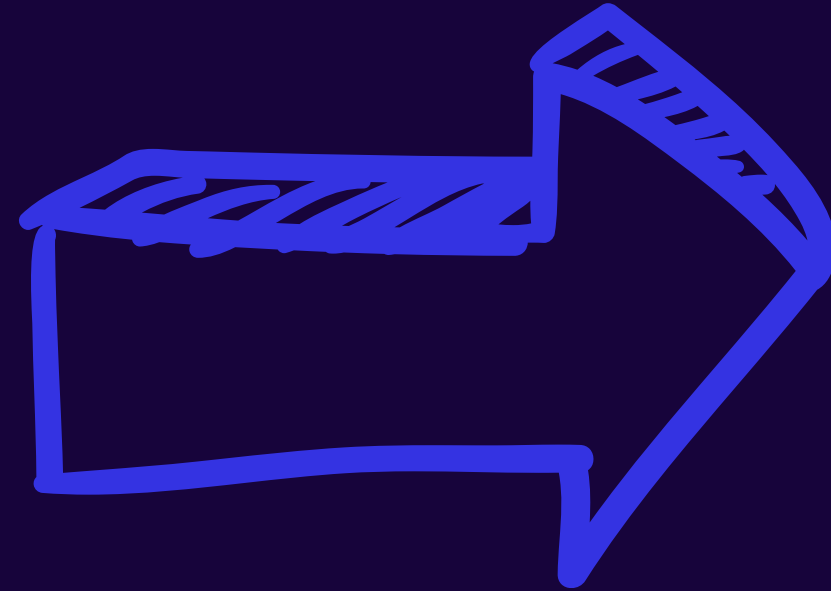
AI WILL TAKE MY JOB

**NO... BUT SOMEONE
ELSE WHO USES
AI MIGHT!**

WHAT IS AI?



YOU

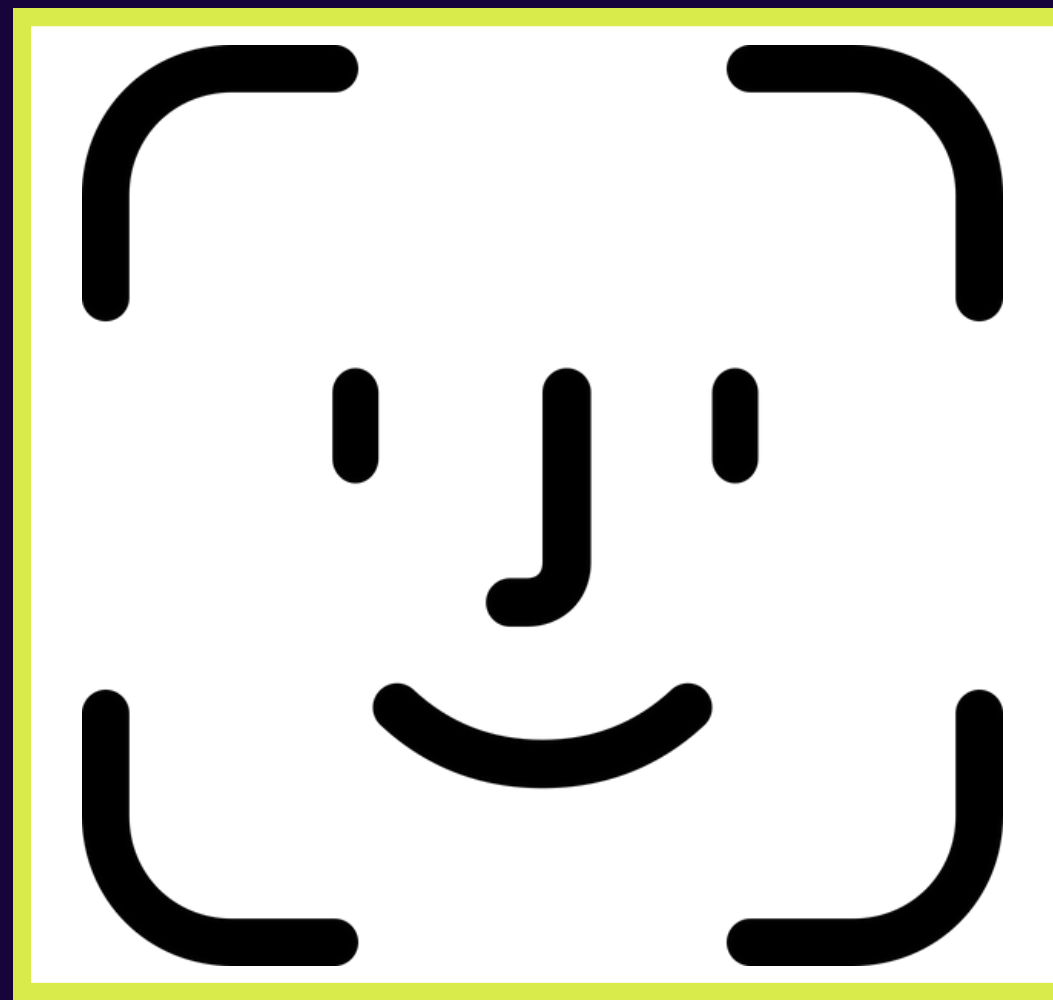


COMPUTER

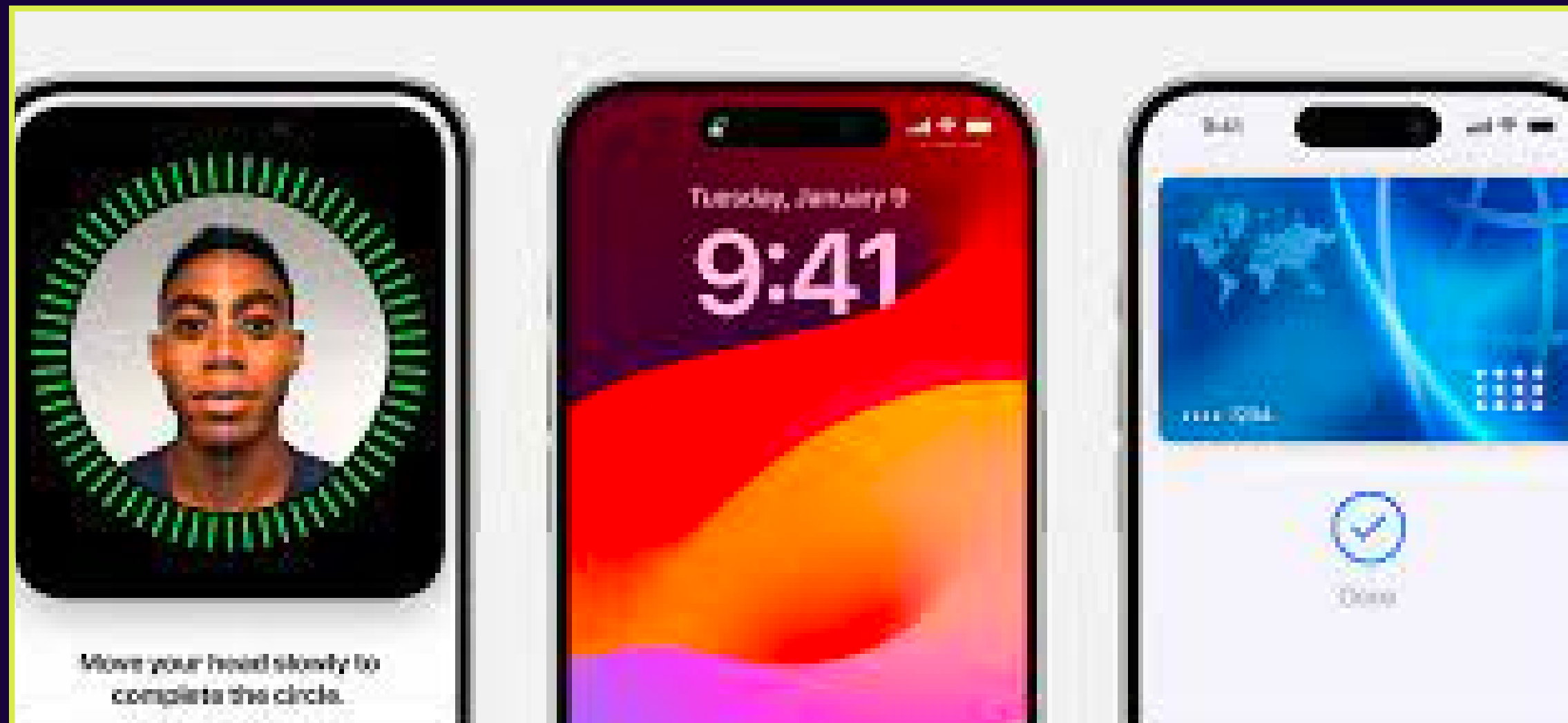
A FEW AI EXAMPLES IN REAL LIFE



APPLE



FACE ID



SELF-DRIVING CARS



**SOLVE EVERY ARGUMENT WITH
YOUR SPOUSE... NEVER TOUCH A
LIGHT SWITCH AGAIN...**



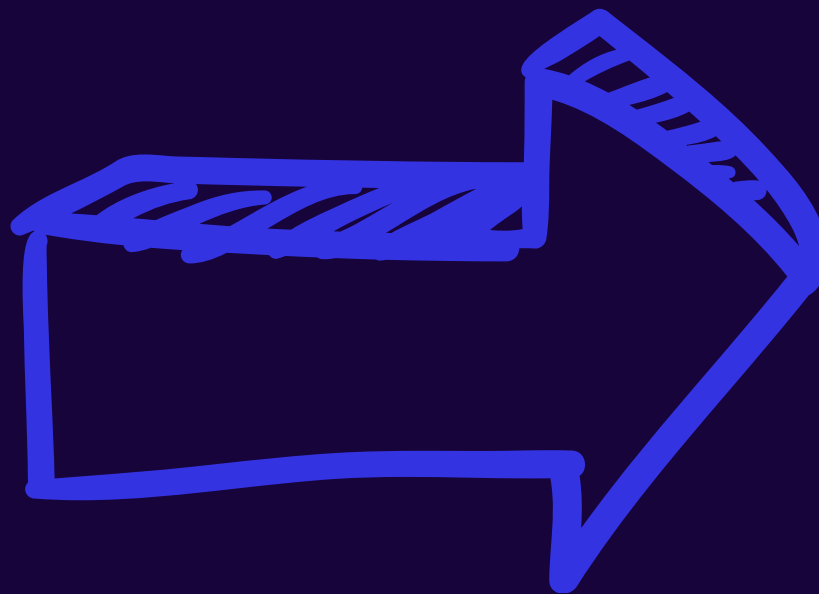
JUST ASK



LET'S SEE WHAT CHAT GPT CAN DO!

NATURAL LANGUAGE
PROCESSING (NLP)

<https://chat.openai.com>



WRITING MADE EASY



grammarly

Spelling

3

Checks for spelling, confused words, capitalization

~~ambiguous~~ → **ambiguous**

The word **ambiguous** is not in our dictionary.
If you're sure this spelling is correct, you can add it to your personal dictionary to prevent future alerts.

Vocabulary

4

Replaces weak words with more precise synonyms

Major → **Significant**

The word **Major** is often overused. Consider using a more specific synonym to improve the sharpness of your writing.

• key - Choose a different word

• important - Choose a different word

• important - Choose a different word

TROUBLE FINDING IMAGES?

NOT VERY CREATIVE?



**DISCORD +
MIDJOURNEY**

WANT TO SEE IT

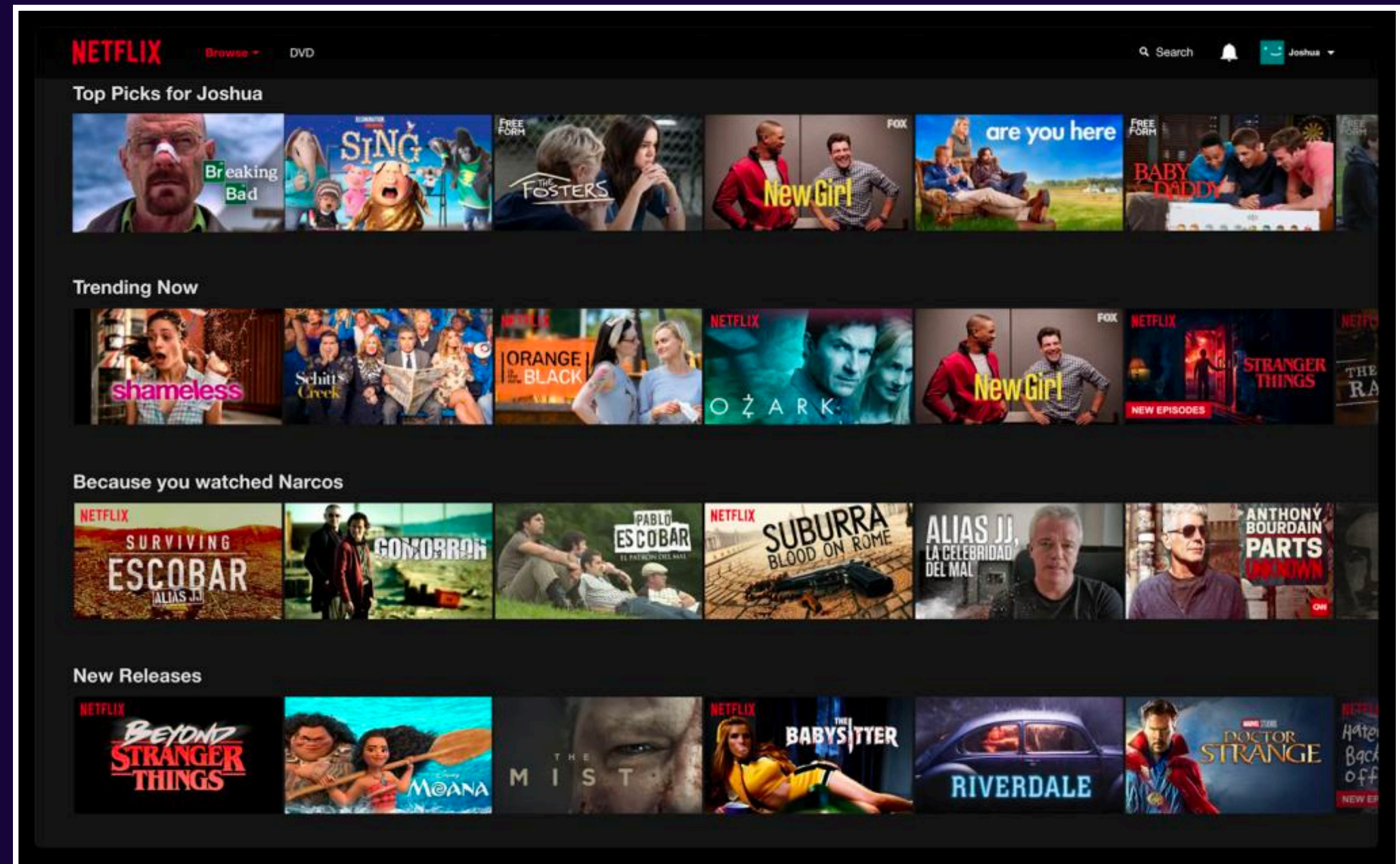
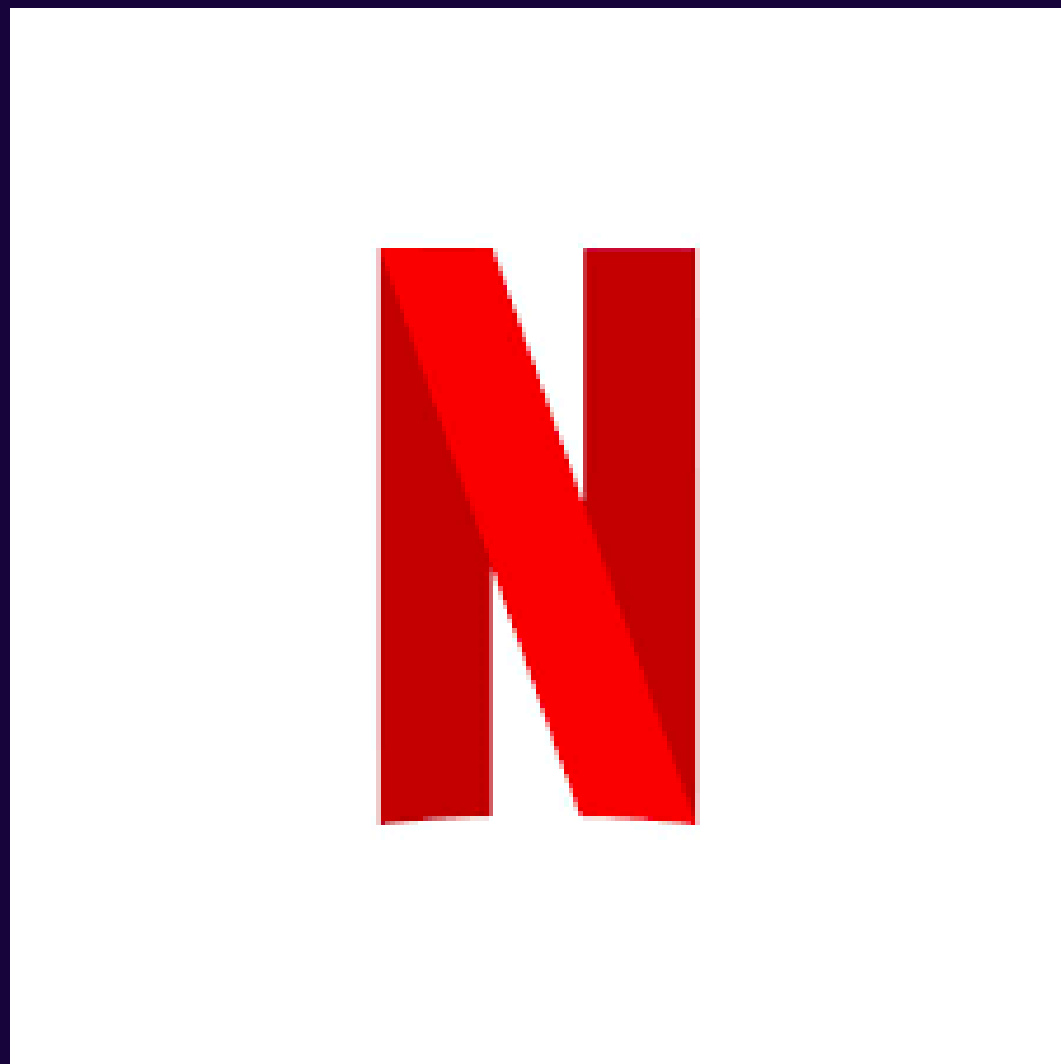
IN ACTION?

**LET'S
GO!**

**MEET MY
CURRENT
BEST FRIEND
FOR LIFE...**



A.I. IS EVERYWHERE.



WHY SHOULD YOU CARE ABOUT AI.?



LABOR SHORTAGE

The construction industry will need to attract an estimated 501,000 additional workers on top of the normal pace of hiring in 2024 to meet the demand for labor, according to a proprietary model developed by Associated Builders and Contractors.



NEXT GEN LOVES TECH

The workforce will be made up of 75% millennials by the year 2025.

Millennials & Gen Z were raised with tech and are usually early adopters of AI.

BOOMER

X

Y

Z

DELEGATE TASKS YOU DON'T
WANT TO A.I. SO YOU CAN
WORK "ON" YOUR BUSINESS &
HIGHER LEVEL TASKS.

WIN!

EFFICIENCY & AUTOMATION

- AI-driven tools can automate routine tasks, offering quicker responses and services, aligning with the instant gratification expectation of consumers.
- Automation not only improves customer experience but also reduces operational costs, allowing businesses to reallocate resources to strategic growth areas.

TOO BUSY FOR REVIEWS?

Gold Coast Plumbing Company
Nerang QLD

4.6 ★★★★★ 76 reviews Sort by: Most helpful ▾

Shae Carrick
2 reviews
★★★★★ a month ago
I have just had Gold Coast Plumbing Company repair a water leak. This company is very reasonably priced, the staff are very prompt, courteous and professional. ... [More](#)

Response from the owner a month ago
Hi Shae, thank you for the review and lovely feedback. We are lucky to have a team of tradespeople who are passionate about plumbing and customer service and aim to provide 5 star service at all times! Glad we were able to assist. Many thanks, the Team at Gold Coast Plumbing Company.

Pamela Griffiths
2 reviews
★★★★★ 4 weeks ago
Good service. Knew exactly what time they would be here Told the cost before job was started. Brent was fantastic explained everything he was doing. Will definately use this company again.

Response from the owner in the last week
Thanks for the review Pamela, and the great feedback!

60% of consumers feel that the number of reviews a business has is critical and 88% of consumers make the effort to consult reviews before purchase.

AUTOMATE REVIEW REQUESTS

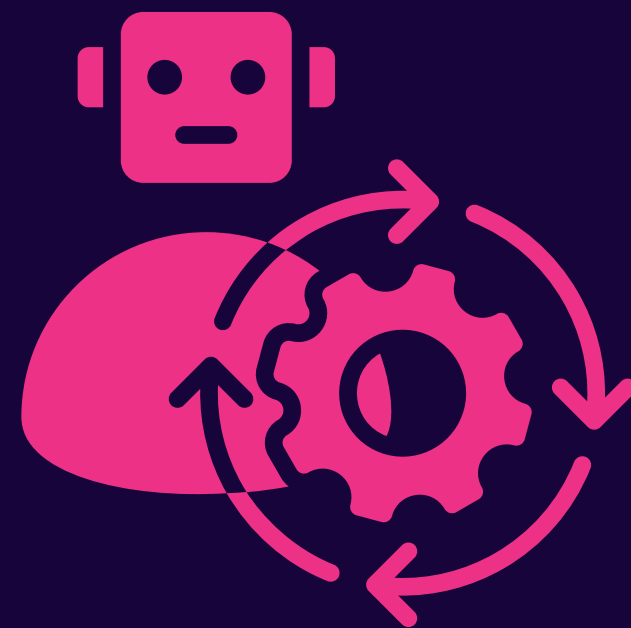
GOOGLE BUSINESS REVIEW AUTOMATION



AUTOMATE REVIEW REPLIES

AUTOMATIC “AI” REVIEW REPLIES ON GOOGLE BUSINESS PROFILE

89% OF CONSUMERS SAY THEY’RE LIKELY TO CHOOSE A
LOCAL BUSINESS THAT **RESPONDS TO REVIEWS.**



NEED TO REPLY TO FAQ'S?

TRIED OF GETTING ASKED THE SAME QUESTIONS
OVER AND OVER?



Automate Your
Responses With A
Chat Bot On Your
Website So You Can
Stop Wasting Time
Answering FAQ's.



AUTOMATE YOUR CALENDAR

SCHEDULE, CONFIRM, & RESCHEDULE APPOINTMENTS



MISSING CALLS?



Small and mid-sized businesses miss about 62% of calls! Automating a text message back to missed-call dialers prevents prospects from calling competitors and recoups countless in would-be missed revenue!

TEXT THEM BACK AFTER MISSING THE CALL!

9 out of 10 people want to use text messaging to interact with businesses, and the average open rate of an SMS is 99%! It's critical that businesses offer Text Messaging as a communication channel for their customers.



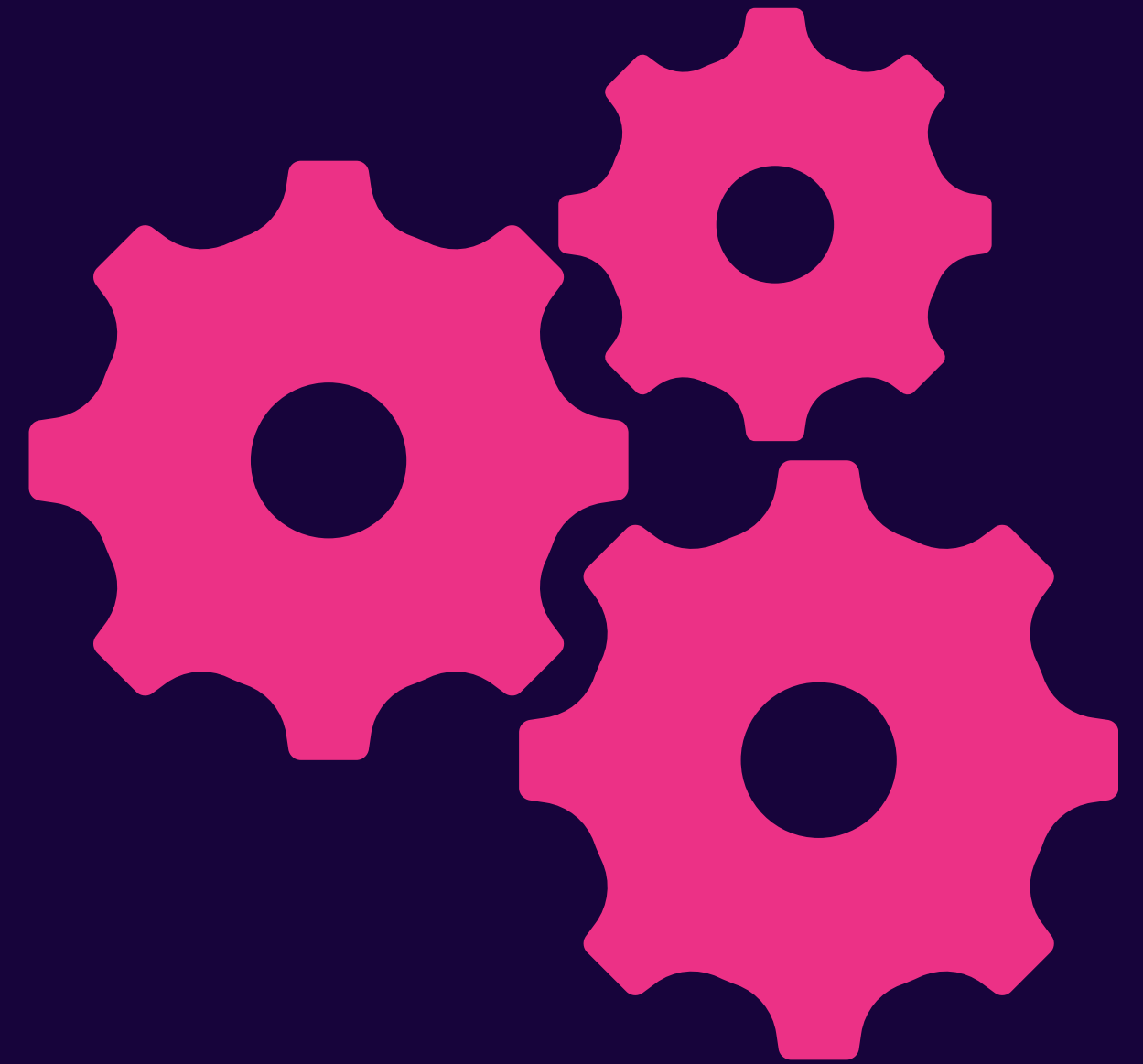
SUPPLY CHAIN OPTIMIZATION

AI predicts material needs and optimizes delivery, reducing costs and preventing delays.



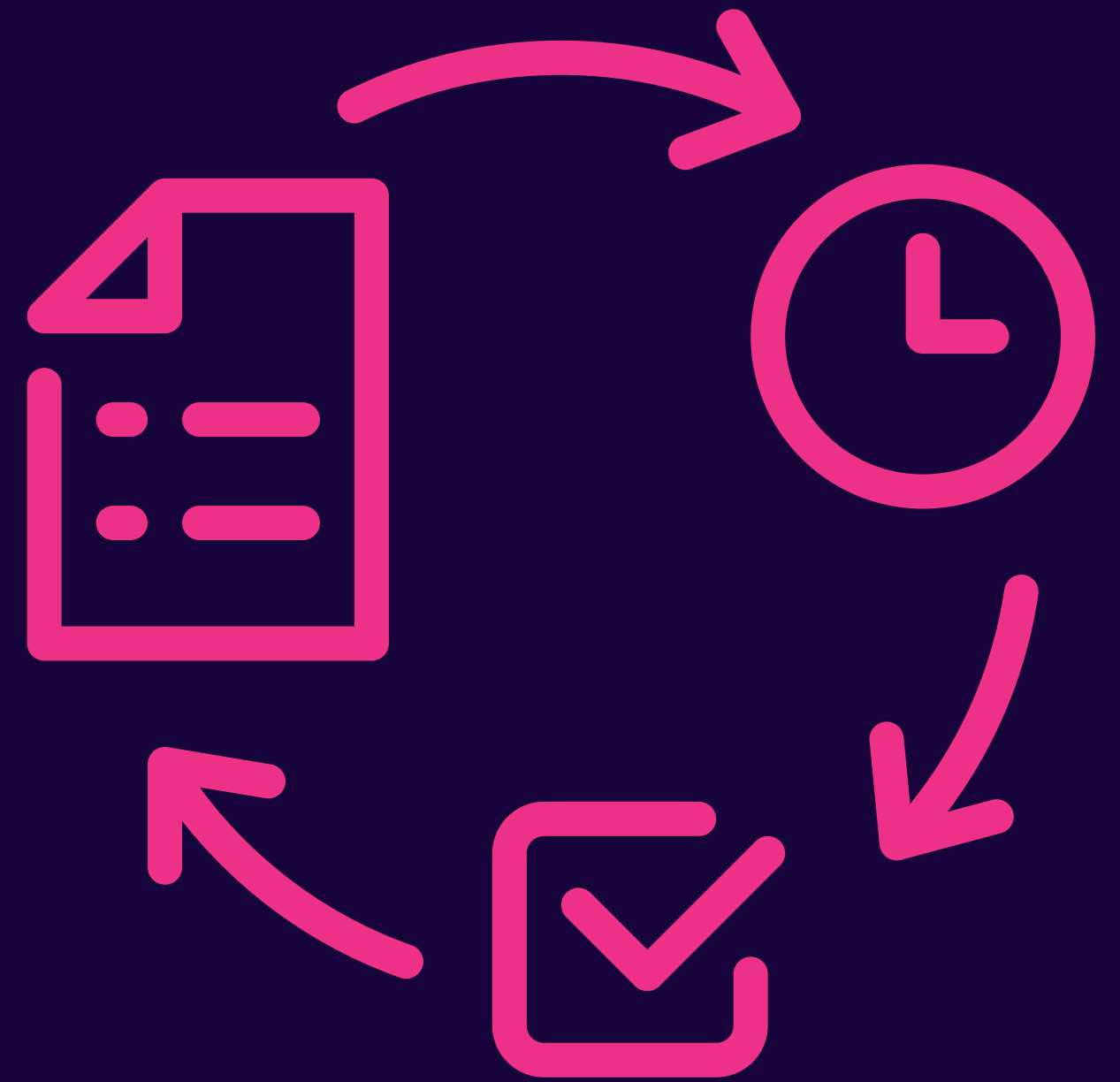
EFFICIENCY IN OPERATIONS

AI optimizes operations and energy use in machinery and site facilities, reducing costs and aiding sustainability.



PROJECT MONITORING & REPORTING

AI tools enable immediate project adjustments and automated, up-to-date reporting for stakeholders.



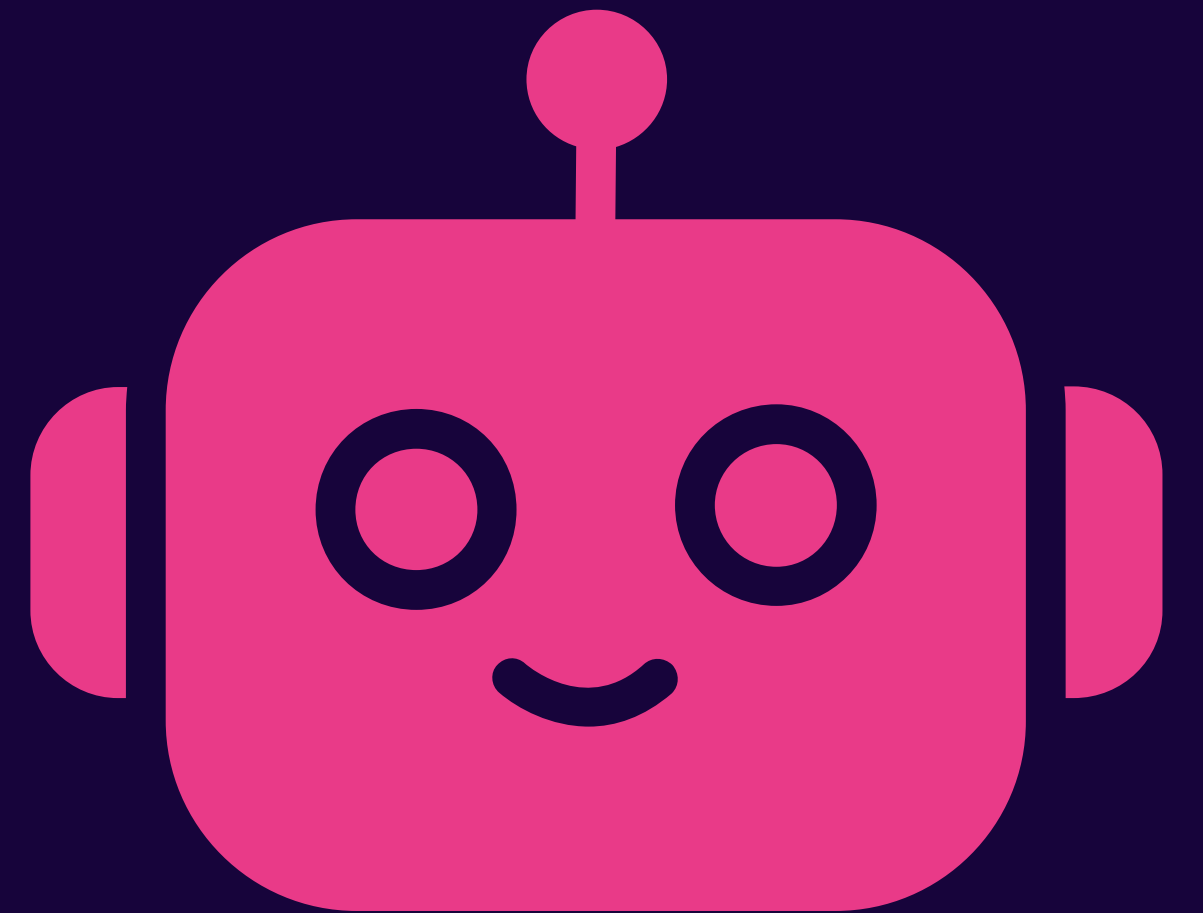
CUSTOMER & MARKET INSIGHTS

Analyzes trends and feedback to adapt offerings to meet market demands.



CHAT BOTS CUSTOMIZED FOR YOUR BUSINESS

A customized chat feature
to answer internal and
customer questions!



**THAT'S A LOT... SO
WHERE DO YOU START?**





TRY CHAT GPT!

PRO TIP - USE "VOICE IN" EXTENSION.

2

**IDENTIFY ONE THING YOU
CAN AUTOMATE WITH AI!**

3

**SUBSCRIBE TO MY
FREE NEWSLETTER!**

STAY UP TO DATE ON NEW AI & MORE.

READY TO LEARN MORE?

JOIN MY FREE NEWSLETTER.

Free *A.I.*, *Branding*,
and *Marketing*
Tips For You &
Your Business!

