



# AI CHEAT SHEET

PRESENTED BY STEFANIE COUCH

## EXPERTISE

1. Social Media Strategist
2. Construction Expert
3. Thought Leader
4. Market Researcher
5. Project Coordinator
6. Structural Engineer
7. Designer
8. Sales Executive
9. Ghostwriter
10. Safety Supervisor

## CHAT GPT 4

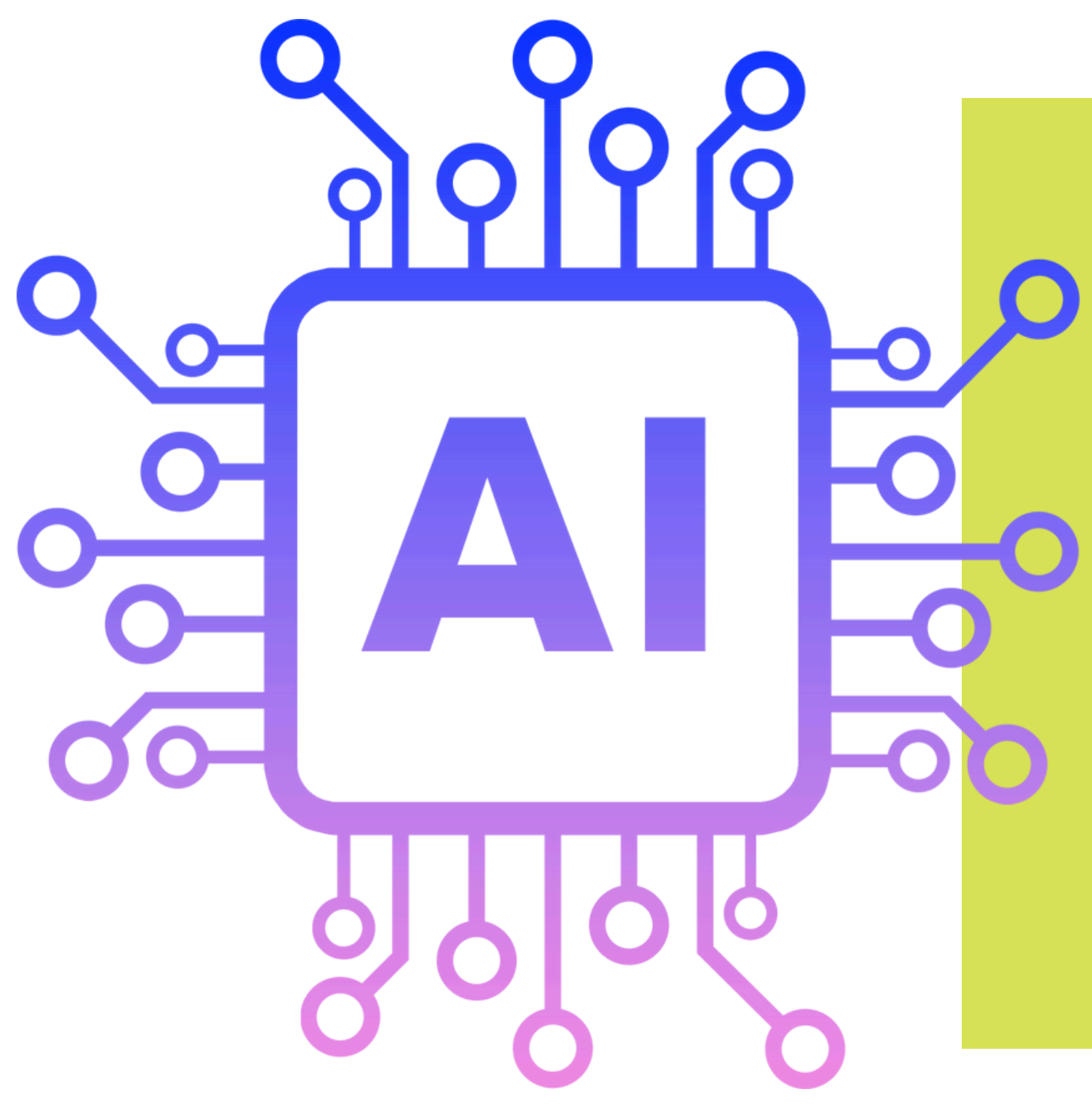
Chat GPT 4 is a NLP (Natural Language Processing) model, which can be used to do tasks, research, and much more!

## USES

1. Content Creation and Summarizing
2. Idea Generation and Brainstorming
3. Data Extraction and Organization
4. Language Translation
5. Educational Support
6. Interactive Storytelling
7. Personalized
8. Recommendations

## KEY PROMPTS

1. Act as [role]: Start the prompt with "Act as a [role]."
2. Deep breath: End the prompt with "Take a deep breath and work on this problem step-by-step."
3. Directive Prompting: Use specific, direct prompts. Example: "Summarize [topic]."
4. Exploratory Prompting: Open-ended questions for creative responses. Example: "Brainstorm solutions for [problem]."
5. Sequential Prompting: Break tasks into smaller steps. Guide: Outline → Expand → Detail.
6. Contextual Prompting: Integrate relevant context. Example: "Advise on [issue] considering [specific context]."
7. Refinement Prompting: Start broad, then refine. Process: Initial prompt → Specific follow-ups → Calling out mistakes.
8. AIDA: Attention-Interest-Desire-Action. Example: "I need you to craft an ad copy using the AIDA framework..."
9. PAS: Problem-Agitate-Solve. Example: "I need you to compose an ad copy using the PAS framework..."
10. BAB: Before-After-Bridge. Example: "I need you to design an ad copy using the BAB framework..."
11. FAB: Features-Advantages-Benefits. Example: "I need you to formulate an ad copy using the FAB framework..."



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## TONES

1. Friendly
2. Professional
3. Informative
4. Empathetic
5. Authoritative
6. Persuasive
7. Direct
8. Casual
9. Thought Leader

## OTHER TOOLS

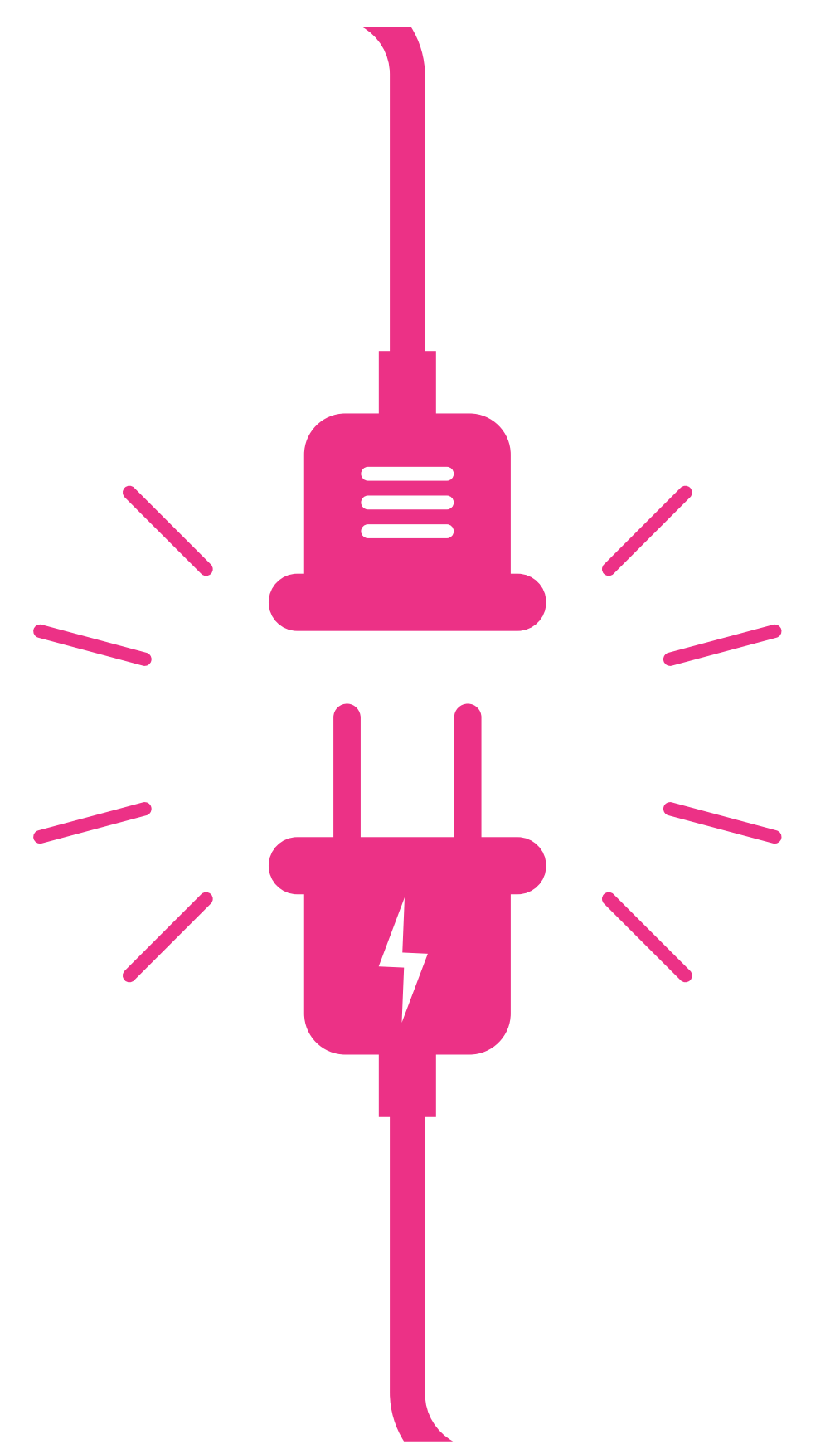
- Midjourney for AI Image Creation
- Canva for AI Photo Editing & Graphics Creation
- Grammarly for AI Editing on Language In Documents
- Motion AI for Calendar
- Zoom AI Summary

## TIPS & TACTICS FOR YOU!



## PLUG-INS

1. Zapier
2. YouTube Summaries
3. AIPRM
4. ScholarAI
5. PromptPerfect
6. Expedia



## LET'S CONNECT



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